



## 2008 "On the Rise" Award Winners

honoring today's most exciting emerging designers -  
nominated by YOU, our readers

handbags | jewelry | clothing |  
beauty | accessories | baby products

**winner: beauty product designer**

# La Dolce Diva



**designer:** Jennifer Kirkwood of La Dolce Diva

**product aesthetic:** Born of the need for a great gift with a message and Jennifer's need to express herself creatively. The packaging is the driving force of the line, instantly conveying elegance, whimsy, uniqueness and fun. The scents are both Dolce (sweet) and Bella (beautiful) to suit any diva's personality.

**standout products:** Foamy body washes, silky aloe vera lotions, luxurious shea body butters and luscious lip balms.

**inspired by:** Italy, The Roman Empire, The Renaissance, Cleopatra, couture fashion, her sisters, her mom, diva friends, pop culture, female entrepreneurs, Manhattan, Santa Monica, Tiger Woods.

**what sets the brand apart:** La Dolce Diva is an upscale product with chic packaging at an affordable price.

**mantra:** You, my sweet Diva, are smart, savvy, fun & fabulous!

**notable press:** Lucky and InStyle magazines, Daily Candy

**find the products at:** [ladolcedivainc.com](http://ladolcedivainc.com)